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ASPET Wins Two Gold Hermes Creative Awards

ROCKVILLE, Md. — The <u>American Society for Pharmacology and Experimental Therapeutics</u> (ASPET) has been recognized by the Association of Marketing and Communication Professionals with two Gold Hermes Creative Awards for magazine publishing and website design. This international award recognizes the outstanding work of professionals in the marketing and communications industry.

ASPET <u>won these awards</u> for its work on the newly redesigned online news magazine, <u>The Pharmacologist</u>, and the ASPET 2024 Annual Meeting <u>microsite</u> in these categories:

- Digital Publications | E-Newsletter/E-Zine
- Interactive Media | Web Element | Microsite

"Our Marketing and Communication team leads the writing, designing and production of our communications projects with excellence. It's a great feeling to see their work recognized by the industry," said ASPET Executive Officer Dave Jackson.

The Hermes Creative Awards competition judges the work of creative professionals involved with conceptualizing, writing, and designing digital and traditional media. The judges are industry professionals who look for companies and individuals whose talent exceeds a high standard of excellence and whose work serves as a benchmark for the industry. The competition has received more than 6,500 entries from across Canada, the United States and two dozen other countries.

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About ASPET

The American Society for Pharmacology and Experimental Therapeutics (ASPET), founded in 1908, is an international 4,000-member non-profit pharmacology society that advances the science of drugs and therapeutics to accelerate the discovery of cures for disease. ASPET members conduct basic and clinical pharmacological research in academia, industry and the government. ASPET publishes four journals with the most recent discoveries in pharmacology and related fields. ASPET supports the dissemination and use of pharmacological research to promote the best available science in developing regulations and legislation. ASPET is headquartered in Rockville, Md. Visit aspet.org to learn more.